



Jyan Waespe Memorial Car and Bike Show

Sponsorship Opportunities

2025



5/10/25



TOGETHER, WE CELEBRATE PASSION, PURPOSE, AND LEGACY.

Jyan's Car and Bike Show is more than just an event—it's a celebration of passion, community, and a life well-lived. Created in memory of Jyan Waespe, this annual gathering brings together car enthusiasts, bike lovers, and community members to support a meaningful cause: funding scholarships for young adults pursuing ASE & careers in the automotive industry.

Jyan had an undeniable love for cars and bikes, paired with an unmatched enthusiasm for life. This event serves as a tribute to his spirit, uniting those who share his passions and want to make a lasting impact on the next generation of trade professionals.

TOGETHER, WE SHAPE THE FUTURE.



Passion fuels purpose, and together, we drive change. Jyan's legacy reminds us that every moment can ignite inspiration and every effort can leave a lasting impact.



WHO YOU'LL MEET

**Thousands of Attendees
Expected**



City of Mason partnership
Local Business owners

2025 OVERVIEW

Local
Car Clubs

- Ferrari Club of America
- Alfa Romeo Owners Club
- Porsche Club of America
- More TBD

**Build Community
Recognition**

through on-site visibility, digital
campaigns, and citywide promotions.

Many
SPONSORS

Aspiring
TECHS

Automotive
Community

Sponsorship Opportunities for Jyan's Car and Bike Show



Concourse Sponsor	Chrome Sponsor	Carbon Sponsor	Event Sponsor
<p>Concourse Sponsor - \$10,000 (1 Available)</p> <p>- Website & Marketing Presence:</p> <ul style="list-style-type: none"> - Company logo with a link to your webpage on the event website. - Featured in all 2025 BTC event marketing materials. - Recognition across all BTC events in 2025. - Prominent Event Presence: - Prime logo placement on the main stage event banner. - Large logo in a prominent location on the back of event T-shirts. - Speaking Opportunity: 3-5 minute slot during the award ceremony - Social Media & Press Coverage: - Highlight in official event press releases. - Dedicated social media post on all BTC platforms. <p>Exclusive Perks:</p> <ul style="list-style-type: none"> - Complimentary premium booth space. - 20 car show event T-shirts + 5 additional BTC event shirts for 2025. - Four car or bike show spots. 	<p>Chrome Sponsor - \$5,000 (2 Available)</p> <p>- Website & Marketing Presence:</p> <ul style="list-style-type: none"> - Company logo with a link to your webpage on the event website. Logo on the event banner and recognition - across all BTC events in 2025. - Social Media Recognition: Mention as a -- Chrome Sponsor in event promotions. - Event Visibility: - Medium logo on the back of event T-shirts. - Complimentary booth space. - Two car or bike show spots. <p>Additional Perks:</p> <ul style="list-style-type: none"> - 10 car show event T-shirts + 5 additional BTC event shirts for 2025 	<p>Carbon Sponsor - \$2,500 (4 Available)</p> <p>- Website & Marketing Presence:</p> <ul style="list-style-type: none"> - Company logo with a link to your webpage on the event website. - Recognition across all BTC events in 2025. - Social Media Recognition: Mention as a Carbon Sponsor in event promotions. - Event Visibility: - Small logo on the back of event T-shirts. - Complimentary booth space. - One car or bike show spot. <p>Additional Perks:</p> <ul style="list-style-type: none"> - 5 car show event T-shirts + 2 additional BTC event shirts for 2025. 	<p>Event Sponsor - \$1,000 (30 Available)</p> <p>- Website & Marketing Presence:</p> <ul style="list-style-type: none"> - Company name listed on the event website with a link to your webpage. - Acknowledgment on select event signage. - Social Media Recognition: General sponsor appreciation post acknowledgment. <p>Additional Perks:</p> <ul style="list-style-type: none"> - Name listed on the back of event T-shirts. 5 car show event T-shirts.

BTC* Be The Change

Driving Change Through Education and Opportunity

The Jyan Waespe Memorial Scholarship At the heart of Jyan's Car and Bike Show is a mission to create lasting impact. Proceeds from this event directly fund the Jyan Waespe Memorial Scholarship, which provides financial support to young adults pursuing ASE

Why the Trades?

Trade skills are the backbone of our economy and an essential pathway to success for countless students. Jyan believed in the power of hands-on craftsmanship and technical expertise—a belief we carry forward with this scholarship.

With your sponsorship, you help:

- Support young individuals as they take their first steps toward fulfilling careers.
- Ease the financial burden for students and families in our community.
- Honor Jyan's legacy by inspiring the next generation of innovators and builders.

