



Jyan Waespe Memorial Car and Bike Show

Sponsorship Opportunities

2025

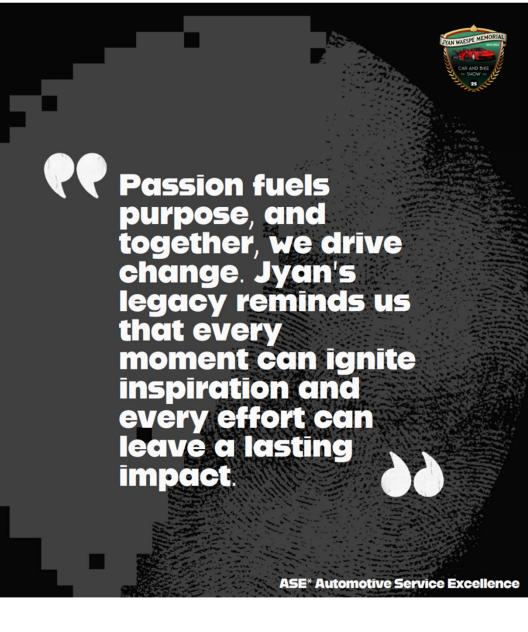


TOGETHER, WE CELEBRATE PASSION, PURPOSE, AND LEGACY.

Jyan's Car and Bike Show is more than just an event—it's a celebration of passion, community, and a life well-lived. Created in memory of Jyan Waespe, this annual gathering brings together car enthusiasts, bike lovers, and community members to support a meaningful cause: funding scholarships for young adults pursuing ASE & careers in the automotive industry.

Jyan had an undeniable love for cars and bikes, paired with an unmatched enthusiasm for life. This event serves as a tribute to his spirit, uniting those who share his passions and want to make a lasting impact on the next generation of trade professionals.

TOGETHER, WE SHAPE THE FUTURE.





WHO YOU'LL MEET

Thousands of Attendees Expected



City of Mason partnership Local Business owners

2025 OVERVIEW

Local Car Clubs

- Ferrari Club of America
- Alfa Romeo Owners Club
- Porsche Club of America
- More TBD

Build Community

Recognition

through on-site visibility, digital campaigns, and citywide promotions.



AspiringTECHS





Sponsorship Opportunities for Jyan's Car and Bike Show



Concourse Sponsor \$5,000 (1 Available)	Chrome Sponsor \$2,500 (2 Available)	Carbon Sponsor \$1,000	Event Sponsor \$500
Website & Marketing Presence: Company logo with a link to your webpage on the event website. Featured in all BTC* event marketing materials. Recognition across all BTC events in 2025.	Website & Marketing Presence: Company logo with a link to your webpage on the event website. Logo on the event banner. Recognition across all BTC events in 2025.	Website & Marketing Presence: Company logo with a link to your webpage on the event website. Recognition across all BTC events in 2025.	Website & Marketing Presence: Company name with a link to your webpage on the event website. Acknowledgement on select event signage.
Social Media & Press Coverage: Highlight in official event press releases. Dedicated social media post on all BTC platforms.	Social Media & Press Coverage: Listed as a Chrome Sponsor on all event promotions.	Social Media & Press Coverage: Listed as a Carbon Sponsor on all event promotions.	Social Media & Press Coverage: General sponsor appreciation post acknowledgement.
Event Visibility:	Event Visibility: Medium logo on the back of event t-shirts. Complimentary booth space. Two car or bike show spots. Additional Perk: 10 car show event t-shirts AND 5 additional BTC event shirts for 2025.	Event Visibility: Small logo on the back of event t-shirts. Complimentary booth space. One car or bike show spot. Additional Perk: Scar show event t-shirts AND 2 additional BTC event shirts for 2025.	Event Visibility: Name listed on the back of event t-shirts. Additional Perk: S car show event t-shirts
Additional Perk: 20 car show event t-shirts AND 5 additional BTC event shirts for 2025.			BTC = Be The Change

Driving Change Through Education and Opportunity

The Jyan Waespe Memorial Scholarship

At the heart of Jyan's Car and Bike Show is a mission to create lasting impact. Proceeds from this event directly fund the Jyan Waespe Memorial Scholarship, which provides financial support to young adults pursuing ASE.

Why the Trades?

Trade skills are the backbone of our economy and an essential pathway to success for countless students. Jyan believed in the power of hands-on craftsmanship and technical expertise—a belief we carry forward with this scholarship.

With your sponsorship, you help:

- Support young individuals as they take their first steps toward fulfilling careers.
- Ease the financial burden for students and families in our community.
- Honor Jyan's legacy by inspiring the next generation of innovators and builders.

