



Jyan Waespe Memorial Car and Bike Show

Sponsorship Opportunities

2025



5/10/25

TOGETHER, WE CELEBRATE PASSION, PURPOSE, AND LEGACY.

Jyan's Car and Bike Show is more than just an event—it's a celebration of passion, community, and a life well-lived. Created in memory of Jyan Waespe, this annual gathering brings together car enthusiasts, bike lovers, and community members to support a meaningful cause: funding scholarships for young adults pursuing ASE & careers in the automotive industry.

Jyan had an undeniable love for cars and bikes, paired with an unmatched enthusiasm for life. This event serves as a tribute to his spirit, uniting those who share his passions and want to make a lasting impact on the next generation of trade professionals.

TOGETHER, WE SHAPE THE FUTURE.



**Passion fuels
purpose, and
together, we drive
change. Jyan's
legacy reminds us
that every
moment can ignite
inspiration and
every effort can
leave a lasting
impact.**



ASE* Automotive Service Excellence



WHO YOU'LL MEET

**Thousands of Attendees
Expected**



**City of Mason partnership
Local Business owners**

2025 OVERVIEW

**Local
Car Clubs**

- Ferrari Club of America
- Alfa Romeo Owners Club
- Porsche Club of America
- More TBD

**Build Community
Recognition**

through on-site visibility, digital
campaigns, and citywide promotions.

**Many
SPONSORS**

**Aspiring
TECHS**

**Automotive
Community**



Sponsorship Opportunities for Jyan's Car and Bike Show



Concourse Sponsor \$5,000 (1 Available)	Chrome Sponsor \$2,500 (2 Available)	Carbon Sponsor \$1,000	Event Sponsor \$500
<p>Website & Marketing Presence:</p> <ul style="list-style-type: none"> Company logo with a link to your webpage on the event website. Featured in all BTC* event marketing materials. Recognition across all BTC events in 2025. <p>Social Media & Press Coverage:</p> <ul style="list-style-type: none"> Highlight in official event press releases. Dedicated social media post on all BTC platforms. <p>Event Visibility:</p> <ul style="list-style-type: none"> Prime logo placement on the main stage event banner. Large logo in a prominent location on the back of event t-shirts. Complimentary premium booth space. Four car or bike show spots. <p>Speaking Opportunity:</p> <ul style="list-style-type: none"> 3 – 5 minute slot during the award ceremony. <p>Additional Perk:</p> <ul style="list-style-type: none"> 20 car show event t-shirts AND 5 additional BTC event shirts for 2025. 	<p>Website & Marketing Presence:</p> <ul style="list-style-type: none"> Company logo with a link to your webpage on the event website. Logo on the event banner. Recognition across all BTC events in 2025. <p>Social Media & Press Coverage:</p> <ul style="list-style-type: none"> Listed as a Chrome Sponsor on all event promotions. <p>Event Visibility:</p> <ul style="list-style-type: none"> Medium logo on the back of event t-shirts. Complimentary booth space. Two car or bike show spots. <p>Additional Perk:</p> <ul style="list-style-type: none"> 10 car show event t-shirts AND 5 additional BTC event shirts for 2025. 	<p>Website & Marketing Presence:</p> <ul style="list-style-type: none"> Company logo with a link to your webpage on the event website. Recognition across all BTC events in 2025. <p>Social Media & Press Coverage:</p> <ul style="list-style-type: none"> Listed as a Carbon Sponsor on all event promotions. <p>Event Visibility:</p> <ul style="list-style-type: none"> Small logo on the back of event t-shirts. Complimentary booth space. One car or bike show spot. <p>Additional Perk:</p> <ul style="list-style-type: none"> 5 car show event t-shirts AND 2 additional BTC event shirts for 2025. 	<p>Website & Marketing Presence:</p> <ul style="list-style-type: none"> Company name with a link to your webpage on the event website. Acknowledgement on select event signage. <p>Social Media & Press Coverage:</p> <ul style="list-style-type: none"> General sponsor appreciation post acknowledgement. <p>Event Visibility:</p> <ul style="list-style-type: none"> Name listed on the back of event t-shirts. <p>Additional Perk:</p> <ul style="list-style-type: none"> 5 car show event t-shirts <p>BTC = Be The Change</p>

Driving Change Through Education and Opportunity

The Jyan Waespe Memorial Scholarship

At the heart of Jyan's Car and Bike Show is a mission to create lasting impact. Proceeds from this event directly fund the Jyan Waespe Memorial Scholarship, which provides financial support to young adults pursuing ASE.

Why the Trades?

Trade skills are the backbone of our economy and an essential pathway to success for countless students. Jyan believed in the power of hands-on craftsmanship and technical expertise—a belief we carry forward with this scholarship.

With your sponsorship, you help:

- Support young individuals as they take their first steps toward fulfilling careers.
- Ease the financial burden for students and families in our community.
- Honor Jyan's legacy by inspiring the next generation of innovators and builders.

